

The Front Seat Leader: Redefining Digital Ethics in the Algorithmic Age

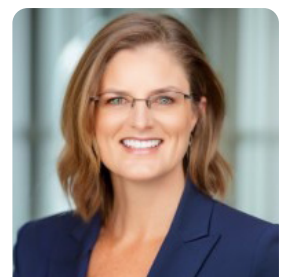
Melissa Drew

Digital Transformation Executive, CDAIO, Entrepreneur, Board Member, Cancer Warrior, USA

Empowering women to step forward to take the front seat in AI and digital decision-making—leading boldly, ethically, and visibly.

Biography

Melissa Drew is an international keynote speaker with over 30 years of data and digital transformation expertise. Her professional career has contributed to her breadth and depth of knowledge working in the private sector, with startups, and as a consultant with Kearny, Deloitte, and IBM. She focuses on how emerging technologies impact procurement and supply chain organizations. Ms. Drew was ranked #34 of the Top 100 Women in Supply Chain 2023, was named a Top 25 Global Consultant, and is a Top 50 Global Thought Leader and Influencer on Supply Chain 2024. She hosts the "Impact of Data & AI Literate Citizen" podcast, interviewing female leaders worldwide about their perspectives on today, tomorrow, and beyond. Ms. Drew is a TEDx speaker and is featured in a variety of digital magazines and technology podcasts. Recently, she became the founder of the non-profit organization, The AI Literate Citizen, with a mission to advocate and educate AI literacy to all global citizens of all ages. Melissa's personal life, including her dedication to her twin teenage daughters and her love for international travel, adds a relatable touch to her professional profile. When not writing or speaking, Ms. Drew mentors others and tries to keep up with her busy life. One of her most outstanding achievements is to remain cancer-free since October 2022. . She has worked and lived abroad in Australia, New Zealand, the UK, the Netherlands, France, China, South Korea, and Malaysia.



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