



## 21<sup>st</sup> CENTURY WOMEN'S ENTREPRENEURSHIP, LEADERSHIP, POSITIVE PSYCHOLOGY & MENTAL HEALTH SUMMIT (EDITION 7)

NOVEMBER 08-09, 2024 | Hotel Medium Valencia, Spain



In the dynamic landscape of entrepreneurship, women are emerging as powerful change-makers and innovators. However, the path to success is often met with resistance and skepticism. Female entrepreneurs are breaking barriers, leading innovation, and driving change across industries. Yet, they often face unique challenges and biases that can feel like the world saying “no.”

This workshop will encourage and empower female entrepreneurs to shatter ceilings, break boundaries, and redefine success on their own terms, all while staying firmly connected to vision and purpose, and skill-building. This workshop is designed to equip women in business with the knowledge, strategies, and resilience needed to thrive in the face of challenges and adversity while staying true to their vision and purpose.

Discuss:

1. Clarity of Vision and Purpose:
2. Navigating Obstacles:
3. Building Resilience:
4. Creating a Supportive Network:

Say “yes” to empowerment, resilience, vision, and purpose. Say “yes” to a future where female entrepreneurs thrive and make a meaningful impact in the world.

### Biography

Tonya L. Whiteside, Vision Catalyst for The Whiteside Group, is a wife, mother, military veteran, educator, and credentialed high school counselor. She holds master's degrees in both education and human services, and a bachelor's degree in criminal justice. Tonya is the author of: “Change The Atmosphere with Encouraging Words”, “Rebuilding Life after Trauma”, “I Am More Than My Hair” coloring book, and the newly released “Focus: A 31-Day Journal”. Tonya is dedicated to women who are rebuilding life after experiencing trauma. She shares her experience as a military veteran, victim, and survivor, through keynote speaking and creating customized workshops.

## WHEN THE WORLD SAYS NO: EMPOWERING FEMALE ENTREPRENEURS TO TAP INTO COURAGE

**Tonya L. Whiteside**

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