

WEL2023 PROGRAM

21st CENTURY WOMEN'S ENTREPRENEURSHIP & LEADERSHIP

ANNUAL CONFERENCE

APRIL 21-22, 2023

***23: VIRTUAL TALKS**

Crowne Plaza Madrid Airport, Madrid

Join the Global Women Leaders and
Renowned Entrepreneurs

WEL2023 Speakers Representations

Luncheon Sponsor



Since 2012, the Iranian American Women Foundation (IAWF) has been empowering and inspiring Iranian American women of all ages and career paths through its nationally recognized annual Women's Leadership Conferences. In addition to these conferences, the IAWF has also expanded its philanthropic efforts to include Rising Leadership programs, mentorship opportunities, and scholarships for young members of the community.

Our goal is to provide a platform for professional and personal growth for all IAWF members and those in our local community. We welcome anyone interested in joining us on this journey.

21/04/2023 | Day 1 | Friday

Opening Ceremony | Magazine Launch

Tabletop Exhibitions |
Networking Breaks, Book Shows

08:00 Conference Magazine Launch,
Opening Ceremony Speech by the moderator

Session Chairs Introduction

Sandy Goldstone

The Hearts Way, Australia

Spiritual Mentor/Life Coach, Speaker, Intuitive Energy Worker,
Artist. Live..Chang, Australia



Thor Robledo Sandoval

CEO, International Recovery & Collection, Mexico



Keynote Forum

Dr. Tina D. Lewis

The 2X Presidential Lifetime Achievement Award

10X Amazon #1 Best Selling Author

Founder, Global Women Speakers & #Sunday Speaker Series

09:00-09:30



Karissa J Adkins

Award Winning International Speaker, CEO & Founder of

365DailyHustle, 2X International Best-Selling Author, and the

Queen of Habit Change

**Title: The Path to Financial Freedom: How to
Recession-Proof Your Business**

09:30-10:00



Keynote Forum

Natasha Vaswani

Leading expert for Female Entrepreneurial Coaches To Generate Consistent High-ticket Sales, Barcelona, Spain

Title: Building a lifestyle business you love as a female entrepreneur

10:00-10:30



Debra Jonasson Young

I.H. Asper Executive Director for Entrepreneurship
Stu Clark Centre for Entrepreneurship
University of Manitoba, Canada

Title: The Women Entrepreneurship Knowledge Hub – Canadian Government Strategy on Increasing Women’s Entrepreneurship In Canada

10:30-11:00



Refreshment Break and Networking @ 11:00-11:25

Ugo Chijiutomi

(NLP) Practitioner, (EFT) Practitioner, UK

Title: Unleash the Eagle within You

11:25-11:45



Session 1

Yamilca Rodriguez

TEDx Speaker, Podcaster, Author and Brand Consultant
Founder, The Archetype Method, Personal Branding

Title: The Art to Creating Fame

11:45-12:05



Heather LaFond

Mindset & Empowerment Coach, SOAR WELLNESS LLC, USA

Title : You Are Limitless

12:05-12:25



Dawn Benjamin Sistah

Spiritual Life Coach, CEO, Sistah Encourage Me, USA

Title: Faith Washes My Fear to My Fortune: Faith-Vs-Fear

12:25-12:45



Dr. Erica Sheffield
Anchored 2 Teach, LLC, USA
Title: The Purpose Behind the Pain...Can You Relate?

12:45-13:05



Lunch Break and Networking @ 13:05-13:45

Lunch Sponsor | IAWF, Iranian American Women Foundation, USA

Abdelrahman Ash
International sports and health association, UAE
Title: W.T.S Going on with your life?

13:45-14:05



Vimi Seeramsingh
Founder Saphalta Services Global, LLC USA
Transformation Strategist
Coach Consultant Speaker
#1 International Bestselling Author on Amazon
2022-2023 Marquis Who's Who in America
Title: Balance is not an opposition

14:05-14:25



Clara Capano
International Speaker, Best Selling Author and Award Winning Educator. Executive Producer/Creator, The Working Woman's Channel and Living Real TV
Title: Empowering Women in Business create Success on their Terms

14:25-14:45



Rochel Marie Lawson, RN, AHP, CMS
President, All Day Cable, Inc., San Jose California
Founder, Blissful Living 4 U, San Antonio, USA
The Queen of Feeling Fabulous
The host of Blissful Living Podcast
#1 International Best Selling Author
Title: Unlocking The Unlimited Possibilities for Sustained Business Success

14:45-15:05



Bea Hackula
President, Africa for Africa Women, South Africa
Title: Leadership and Governance- Building a Legacy

15:05-15:25



Refreshments Networking @ 15:25-15:40

Plenary Forum

Mariam Khosravani

Founder & CEO, IAWF (Iranian American Women Foundation), USA

Title: How Women can inspire and empower each other Globally

15:40-16:10



Session Chairs Introduction

Megan McDonough
CEO, Fox Studio, USA



Session 2

Demi Paterson

Confidenthappywomen, Australia

Title: How to have it all as a woman entrepreneur

16:10-16:30



Pauline Kirk

Founder, Femvestors Global, Singapore

Title: How to become Financially Fabulous in 2023 and beyond

16:30-16:50



Dr. Judy Wright

Co- Host, The Queens on Call podcast, USA

Title: Self-care = Healthcare: You do not have the luxury to put yourself on the back burner

16:50-17:10



Rima Rafeh

The Rafeh Group, USA

Title: The 5 steps for self discovery to pave your path to success

17:10-17:30



Philip J. Aust

University of Oklahoma, USA

Title: Michael Scott and Authentic Leadership: What we learn about leadership from The Office

17:30-17:50



Closing Remarks

22/04/2023| Day 2 | Saturday

Tabletop Exhibitions Full Day | Networking Breaks

Panel Discussion:

"Women's empowerment and mentoring"

09:00-10:00

Panel Chair :

Mariam Khosravani
Founder & CEO, IAWF (Iranian American Women Foundation), USA
Talk: Women's Empowerment and Mentoring



Bea Hackula*
President, Africa for Africa Women, South Africa



Karissa J Adkins
Award Winning International Speaker, CEO & Founder of 365DailyHustle,
2X International Best-Selling Author, and the Queen of Habit Change



Joy Ogbemudia
Leeds Beckett University, UK



H E. Amb. Dr. Isha Farha Quraishy
Title: Empower Her With Technology
Awardee:

Ms. Universe 2019 - Solidarity
Ms. Middle East 2019
Ms. International 2018
Ms. Kerala 2018

Founder & CEO IFQ Technologies, Femprenour
Metaverse & Web 0.3 Evangelist, International Speaker



Joint Talk

Chair Introduction
Megan McDonough, CEO, Fox Studio, USA

Dr. Anika Davis

CEO, Winning Results, USA

&

Dr. Banafsheh Azizi

Leadership, Organizational Development,
Non-Profit Management Expert
Consultant and Founder of TuBee, Middle East

Title : The Values Leadership Connection: Understanding the Synergistic Relationship between Professional Values and Organizational Values

Sandy Goldstone

The Hearts Way, Australia
Spiritual Mentor/Life Coach, Speaker
Intuitive Energy Worker, Artist. Live..Chang, Australia
Title: Inner Guiding Lights for True–Self Leadership

10:00-10:20



10:20-10:40



Refreshments & Networking @ 10:40-11:00

PANEL DISCUSSIONS

Women in Building Strong and Profitable Organizations

11:00-12:00

Demi Paterson, Confident, happy women, Australia



**Dame Isabel Jiménez, Chairwoman, MVD Invest Group SA
Amb. Pacific Rim Chamber of Commerce & Business Council
Investor, Humanitarian Panama, UAE**



**Karissa J Adkins
Award Winning International Speaker, CEO & Founder of 365DailyHustle, 2X
International Best-Selling Author, and the Queen of Habit Change**



**Pauline Kirk
Founder, Femvestors Global, Singapore**



**Dr. Tina D. Lewis
The 2X Presidential Lifetime Achievement Award
10X Amazon #1 Best Selling Author
Founder, Global Women Speakers & #Sunday Speaker Series**



Adaobi Ezeadum
Founder, The Empowered Sapiens Mulier Initiative, Nigeria



Refreshments & Networking

Ngozi Oyewole
BoardChair/CEO
Strategic Women and Youth Institute (SWYI), Nigeria
Title: The Role Of The Youth Entrepreneurial Skills & Policy Making

12:00-12:20



Marina Tognetti
Founder, CEO, Myngle, The Netherlands
Title: Women can have different perceptions of risk-successful entrepreneurs are calculated risk takers

12:20-12:40



Dr. Tinuade Adekunbi Ojo
Institute for Pan African Thought and Conversation (IPATC) &
The 4DPRU, University of Johannesburg, South Africa
Title: Dynamics of African Women Entrepreneurs and Leadership: Policies and Inclusive Approach

12:40-13:00



Lunch Break and Networking @ 13:00-13:45

Lunch Sponsor | IAWF, Iranian American Women Foundation, USA

Thor Robledo Sandoval
CEO, International Recovery & Collection, Mexico
Title: Importance of the inclusion of the women in the financial world

13:45-14:05



Dr. Vincent Edward Oluwole Adejumo
University of Florida, USA
Title: Diversity, Inclusion and Belonging

14:05-14:25



Ann Bayly-Bruneel RP
SEP, RCAT, OATR, Canada
Heart-Sight Psychotherapy
Title: Transformational Leading & Embodied Radical Compassion

14:25-14:50



Silvia Ayuso

Global Transformational Leadership Expert, Author, Speaker,
Success Coach for Women, Spain

Title: Use your voice, become unstoppable

14:50-15:10



Chair Introduction

Megan McDonough

CEO, Fox Studio, USA

Title: Unlocking your Creative Genius to grow to six figure

15:10-15:30



Carla L Kuesten

Principal Consultant

Kuesten Sensory Perception Research LLC, USA

Title: The Feminine Wild...Let's Talk Menopause

15:30-15:50



Exclusive Networking Session, Coffee Break @ 15:50-16:10

Milkia Waller

CEO, Milki Way Cosmetics & Skincare, USA

16:10-16:30



Adaobi Ezeadum

Founder, The Empowered Sapiens Mulier Initiative, Nigeria

Title: Women Economic Empowerment- A precursor to building a more sustainable society (Nigeria as a case study)

16:30-16:50



Joy Ogbemudia

Leeds Beckett University, UK

Title: Nigerian Women Entrepreneurs in the UK: A Systematic Literature Review

16:50-17:10



Saresa M Cooper

Curated by Confidence, Inc.

Confidence, Beauty & Energetic; Consulting, Coaching & Curation, USA

17:10-17:30



Leslie Lew

Founder, Reclaiming Your Courage, USA
A Trauma-Informed Self-Defense Coach,
International best-selling author and speaker
Title: Empowering Women Through Self Defense

17:30-17:50



Juan Camilo Velez Leon

Founder, Comunidadcec
CEO, Alive Vivosporjesus Publisher, Editorial Harvest Mentor,
Elreyjesus, Spain
Title: The 9 Steps of Public Speaking

17:50-18:10



Closing Ceremony

Virtual Talks | Sunday | April 23 2023

Central European Time (CET) Time Zone

Keynote Talk

Time Slot, 09:00-09:20 CET | Presenters Local Time 17:00-17:20

Kiani Mills,

Kianimills.com, Australia

Title: Mindset & Skillset To Build A 7 Figure Business



Video Talk: Time Slot; 09:20-9:40

Judy Ryan

CEO and Founder, LifeWork Systems, USA

Title: Addressing Employee Burnout: Are You Solving the Right Problem



CET 09:40-10:00 | Presenters Local Time: 09:40-10:00

Laura Villanueva-Moya

Doctor of Psychology, Gender & Psychosocial Lab, Spain

Title: Investigation Group Psychology of Social Problems (HUM289)



CET 10:00-10:20 | Presenters Time | CET 10:00-10:20

Phetso Ntsove

Transformational Leader & Coach | Women Leadership |
Aspiring Philanthropist | Social Entrepreneur Republic of
Botswana

Title: Women Empowerment Through Entrepreneurship



CET 10:20-10:40 | Presenters Time | CET 10:20-10:40

Dr. Anan m . Abuhummour

Yarmouk University, Jordan, Associate professor of Public Policy and Administration, Irbid, Jordan



CET 10:40-11:00 | Presenters Time CET 08:40-9:00

Melanie Dragovich

Spiritual Healer and Wellbeing Coach, New Zealand
(www.melaniemdragovich.com)

Title: The Power to Heal by Practising Healthy Energy Flow in Mind, Body, and Spirit



CET 11:00-11:20 | Presenters Time | CET 18:30-18:50

Simone O'Brien

Speaker, Domestic violence survivor
Advocate for Women Affected by domestic violence,
Australia

Title: Red Flags In Domestic Violence



CET 11:20-11:40, Presenters Local Time: 11:20-11:40

Janine Zitianellis

Monarch Business School, Switzerland

Title: An evaluation of big data technologies and clinical trial patient recruitment



CET 11:40-12:00 PM | Presenters Time | 9:40-10:00

Dr. Genevieve Pearl Duncan Obuobi

Lead Consultant, Tarragon Edge Limited, Ghana



Break @ 12:00-12:20

CET 12:00-12:40 | Presenters Time | 10:00AM-10:20 AM

Nicole Farrell

CEO, Public Relations Consultant, Image & Reputation Coach/
Personal Stylist Au Courant EventZ, Tobago

Title: Pivoting The Perspectives of Public Relations With Traditional & Pop Culture In The 2020s



CET 12:40-13:00 | Presenters Time | CET 11:40-12:00

Ruth Olowosile

Lagos Portal Curator - Museum for the United Nations - UN Live | Executive Director, SGE Initiative | Head of Programs and Sustainability, ANGA | Sustainability and Social Impact Expert

Title: Personal Development And Transformational Self Discovery For Sustainable Impact



CET 13:15-13:35 | Presenters Time | 07:15-7:35

Rosaline Gordon

Gordon Group Financial Services, USA

Title: The Power Of Planning



CET 13:35-14:00 | Presenters Local Time: 07:35-8:00 AM

Dr. Shamonika Wimberly

CEO, Founder, Shakyra Renee Jewelry Collection & Success Strategist Institute, USA

Title: How to Successfully move from stagnation, delay and setback to breakthroughs. The Roadmap to Destiny



CET 14:00-14:20 | Presenters Local Time: 08:00-08:20

Normanie Ricks

Achieve Vision Center, USA

Title: Building A Brand, Leaving A Legacy



CET 14:20-14:40 | Presenters Time | 08:20AM-08:40 AM

Paulina Chotrova

Achieve Vision Center, USA

Title: Deeptech And Women Entrepreneurs: Leading The Way In Innovation



CET 14:40-15:00 | Presenters Time | 08:40-09:00 AM

Tracey Welton-Rossman

Founder TechGirlz, Founding member, Chief Marketing Officer Chariot Solutions, USA

Title: The Potential and Pitfalls of Data-Driven Health



CET 15:00-15:20 | Presenters Time | 09:00AM-09:20 AM

Millen Livis, M.S., M.B.A

Founder, MILLENaire Method for creating Financial Independence

Speaker, Mentor, Author &CEO "Dare to Change Life"

Bests Selling books "A Shift Toward Abundance"

"A Shift Toward Purpose" (Amazon), USA

Title: How to Map Your Path to Financial Independence



CET 15:20-15:40 | Presenters Time | 9:20-9:40 AM

Ewa J. Kleczyk

Senior Vice President, Analytics & Data Operations Target

RWE, Durham, The University of Maine, USA

Distinguished Professional (Women of Distinction Magazine)

Title: The Power of Women's Networks at the Place of Work



Time Slot: 15:40-16:00 | Presenters Local Time: 15:40-16:00

Sarah Luyele Njamu

Compu-Connect Education, South Africa

Title: Women, Technology and the Future of Work for Women



Time Slot: 16:00-16:20 | Presenters Local Time: 15:00-15:20

Omu Olisa Obilor FIMC, Nigeria

Founding member, The John Maxwell Team

Neuroencoding specialist, TEDx Speaker,

Executive Director & National Trainer for Business Network International (BNI)

<https://www.thrivewithomu.com> <https://www.omuobilor.com>

Nigeria



Time Slot: 16:20-16:40 | Presenters Local Time: 10:20-10:40

Elaina Nkwocha

Louisiana State University USA

Title: Women in STEM: the role of Mentoring in Bridging the Gap



Time Slot: 16: 40-17:00 | Presenters local time: 15:40-16:00

Betty Encinales

Turning your Passion into your Profession



Previous Conference Highlights, Madrid April Edition 2023



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